SHUMAKER . Shumaker, Loop & Kendrick, LLP



Peter R. Silverman

Partner

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Peter Silverman has extensive experience in the area of commercial litigation and general business counsel. He has substantial experience in a number of specialty areas, including franchising, alternative dispute resolution, intellectual property, securities, and antitrust.

Peter has been an active arbitrator since 1986 and mediator since 1990. He is a member of the AAA's Large, Complex Case Arbitration Panel and of the CPR Panel of Distinguished Neutrals. He teaches seminars nationwide and writes widely on alternative dispute resolution.

In 2016 and ten prior years, Franchise Times® recognized him as one of the nation's top 100 franchise lawyers. Best Lawyers lists him as one of America's best Arbitration, Commercial Litigation, Franchise Law, Litigation - Intellectual Property, Litigation - Securities, and Mediation lawyers, and Ohio Super Lawyers[®] and the International Who's Who of Business Lawyers recognize him in franchise law. In 2015, *Chambers* USA, named Peter a Recognised Practitioner in Franchising (Nationwide). Peter currently serves on the Early Dispute Resolution Committee of the ABA Section of Dispute Resolution. He was chair of the Litigation and Alternative Dispute Resolution Committee and on the Governing Committee of the ABA Forum on Franchising. In 1989, he received the Ernst and Young / Inc. Magazine Entrepreneur of the Year Award for his work in helping business owners start and grow their businesses, and is a member of the University of Toledo and Bowling Green State University Entrepreneurial & Business Excellence Hall Of Fame. In 2014, his business partnership owning the Oasis restaurant chain was also elected to the Entrepreneurial & Business Excellence Hall of Fame. He formerly served on the Toledo City Council, the Toledo School Board, and the Ohio Casino Commission.

Honors

- *Chambers USA* 2015 2016, Franchising (Nationwide)
- <u>Franchise Times</u>®, recognized as one of the Nation's top 100 franchise lawyers, 2005 2016
- Best Lawyers in America, 2007 2017

Industries

Hospitality and Leisure

Practices

Alternative Dispute Resolution Antitrust and Trade Broker-Dealer Litigation and Arbitration Commercial Litigation Corporate Law / Business Organizations Data Breach Franchise and Distribution Intellectual Property Litigation Sports and Entertainment

Assistant

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Education

J.D., *cum laude*, University of Michigan, 1981 B.A., with honors, George Washington University, 1977 Hebrew University of Jerusalem, 1975-1976

Bar and Court Admissions

Michigan, 1988 Ohio, 1984 New York, 1982 United States Supreme Court, 1986 Court of Appeals New York, 1982 Supreme Court Michigan, 1984 Supreme Court Ohio, 1984 United States Court of Appeals Second Circuit, 1983 United States Court of Appeals Sixth Circuit, 1985 United States Court of Appeals Ninth Circuit, 1988 United States Court of Appeals Fourth Circuit, 2005 U.S. District Court Southern District of New York, 1982 U.S. District Court Eastern District of New York, 1982 U.S. District Court Northern District of Ohio, 1985 U.S. District Court Eastern District of Michigan, 1987 U.S. District Court Southern District of Ohio, 2000

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Shumaker, Loop & Kendrick, LLP

- Ohio Super Lawyer by Super Lawyers magazine, 2016, 2015, 2014, 2011, 2010, 2009
- Who's Who Legal: Franchise, 2014, 2015
- International Who's Who of Business Lawyers, 2014, 2013, Franchise law
- Entrepreneurial & Business Excellence Hall Of Fame, 2014, 1989
- *Toledo Business Journal*, "Who's Who in Toledo Area Law"
- Ernst and Young Inc. Magazine, "Entrepreneur of the Year" Award
- AV® Peer Review Rated by Martindale-Hubbell
- Top Rated Commercial Litigation Lawyer, Martindale-Hubbell, 2012

Professional and Community Affiliations

- Toledo Bar Association
- Ohio State Bar Association
- American Bar Association
- ABA Forum on Franchising

News Releases

- Shumaker Lawyers Recognized in The Best Lawyers In America® 2017
- Peter R. Silverman Appointed to CPR Panel of Distinguished Neutrals
- Shumaker Attorneys Recognized as Leading Lawyers in Chambers USA
- Brian McMahon and Peter Silverman Selected as "Legal Eagles" by Franchise Times
- Shumaker, Loop & Kendrick, LLP Attorneys Named to 2016 Ohio Super Lawyers $\ensuremath{\mathbb{B}}$ and Ohio Rising Stars
- Brian McMahon and Peter Silverman Recognized in 2015 Who's Who Legal: Franchise
- Chambers USA Recognizes Shumaker Attorneys and Practices
- Peter Silverman Featured in Franchise Times Magazine
- Brian McMahon and Peter Silverman Selected as Franchise Times Legal Eagles
- Shumaker, Loop & Kendrick, LLP Attorneys Named to 2015 Ohio Super Lawyers[®] and Ohio Rising Stars
- Shumaker, Loop & Kendrick, LLP Attorneys Selected for Toledo Business Journal's "Who's Who in Toledo Area Law" Recognition
- 83 Shumaker, Loop & Kendrick, LLP Lawyers Selected for Inclusion in The Best Lawyers in America® 2015
- Peter R. Silverman Featured Expert in Franchise Journal
- Brian McMahon and Peter Silverman Selected as Franchise Times Legal Eagles
- Shumaker, Loop & Kendrick, LLP Attorneys Named to 2014 Ohio Super Lawyers and Ohio Rising Stars
- Peter R. Silverman Quoted in Wall Street Journal News Story
- 83 Shumaker, Loop & Kendrick, LLP Lawyers Selected for Inclusion in The Best Lawyers in America® 2014
- Peter R. Silverman Quoted in The Street.Com News Story
- Peter R. Silverman Featured in Blue Maumau Article
- Peter Silverman Co-Authored American Bar Association Publication "Annual Franchise and Distribution Law Developments, 2012"
- Shumaker, Loop & Kendrick, LLP Attorneys Selected for Toledo Business Journal's "Who's Who in Toledo Area Law" Recognition

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Shumaker, Loop & Kendrick, LLP

- 81 Shumaker, Loop & Kendrick, LLP Lawyers Selected for Inclusion in The Best Lawyers in America® 2013
- Shumaker, Loop & Kendrick, LLP Attorneys Selected for Toledo Business Journal's "Who's Who in Toledo Area Law" Recognition
- 70 Shumaker, Loop & Kendrick, LLP Attorneys Selected for Inclusion in The Best Lawyers In America® 2012
- Peter R. Silverman Quoted in Nation's Restaurant News Story
- Peter R. Silverman Quoted in Forbes Magazine Story
- Shumaker, Loop & Kendrick, LLP Attorneys Named to 2011 Ohio Super Lawyers and Ohio Rising Stars
- 70 Shumaker, Loop & Kendrick, LLP Attorneys Selected for Inclusion in The Best Lawyers in America® 2011
- Shumaker, Loop & Kendrick, LLP Attorneys Selected for Toledo Business Journal's "Who's Who in Area Law" Recognition
- Shumaker, Loop & Kendrick, LLP Attorneys Named to Super Lawyers, Corporate Counsel Edition

Publications

- "Early Dispute Resolution Turns Legal Decisions Into Business Decisions" Peter Silverman Featured in Restaurant Finance Monitor, 24 June 2016.
- "Data Privacy Protection and Cybersecurity: A Business and Legal Primer"
- "(Really) Early Dispute Resolution"
- Co-Author: "Faster, Cheaper, Better: The New Standard For Dispute Resolution," International Franchise Association Legal Symposium
- "(Really) early dispute resolution"
- "Are the New Emergency Relief Rules in Arbitration the Death Knell for Court-Ordered Injunctions Pending Arbitration?"
- "Preliminary Relief in Arbitration"
- "Not Your Father's Arbitration"
- "Party-Appointed Arbitrators: Ethical Concerns," The Franchise Lawyer, Vol. 17, No. 2, Spring 2014
- Co-Author, "Forum 2013 Intensive Program: Mediation," American Bar Association 36th Forum on Franchising
- "Not Your Father's Arbitration," Franchise Lawyer, Vol. 16:3
- "Leverage: Understanding your Power and Position," Professional Athlete Franchise Initiative Press
- "International Arbitration," insights Newsletter, Fall 2012
- Co-Author, "Annual Franchise and Distribution Law Developments 2012" (ABA)
- "Mediation 2.0," The Franchise Lawyer
- Co-Author, "The Franchisee Lawyer's Checklist: What Every Franchisee Lawyer Should Know," American Bar Association Forum on Franchising
- "Key Legal and Business Ethics Issues for Franchise Lawyers," International Franchise Association
 Legal Symposium
- "The Automobile Industry Special Binding Arbitration Program: A Review and Analysis"
- "Mandatory Arbitration of GM and Chrysler Dealer Terminations Did It Work?"
- "Can We Resolve Franchise Disputes Faster, Cheaper, and Better?"
- "Mediating Franchise Disputes"
- "The Client's Guide to Mediation and Arbitration: The Strategy for Winning"
- "Amended FTC Franchise Rule Affects Franchisees: Right of Franchise Association Disclosure Takes Effect in '08"

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Shumaker, Loop & Kendrick, LLP

- "FTC Rule Revision Benefits Independent Franchisee Associations"
- "Float like a Butterfly, Sting like a Bee: The Lure of Floating Forum Selection Clauses"
- "A Step-by-Step Look at Dispute Resolution," in Inside the Minds: Mediation and Arbitration Best Practices (Boston: Aspatore Books)
- "Franchise Brokers: Buyer Beware"
- "47 Litigation Writing Rules"
- "Forty-Five Litigation Writing Rules." Ohio Lawyer
- "43 Litigation Writing Rules"
- "What's in a name? Just the essence of a franchise system." Indus Journal: B10
- "Court Decision Gives Franchisees Hope in Termination Battles." Indus Journal: 11

Newsletters

- "insights" Newsletter June 2016
- "insights" Newsletter Autumn 2015
- "Dividends" Newsletter Volume 7, Number 1
- "insights" Newsletter Spring 2014

Events and Presentations

- "You've been hacked, you'll be hacked again. Protect and Defend"
- "Faster, Cheaper, Better: The New Standard For Dispute Resolution," International Franchise Association Legal Symposium
- "Are the New Emergency Relief Rules in Arbitration the Death Knell for Court-Ordered Injunctions Pending Arbitration?" American Arbitration Association Webinar
- Peter Silverman was a Panelist at PAFI / NIFA Conference
- "Legal considerations the FDD and Franchise Agreement," Professional Athlete Franchise Initiative
 Annual Summit
- "NLRB v. Franchising," Dunkin' Donuts Franchisee Association-Ohio
- "Location, Location, Location," Professional Athlete Franchise Initiative Annual Summit
- Panelist, "Forum 2013 Intensive Program: Mediation," American Bar Association 36th Forum on Franchising
- "FDD Basics," Professional Athlete Franchise Initiative Annual Summit
- Panelist, "Herding the Cats: The Case for Collective or Joined Arbitration," ABA Dispute Resolution Spring Conference
- "Annual Developments in Franchise and Distribution Law 2012," American Bar Association Webinar
- "Annual Developments in Franchise and Distribution Law 2012," American Bar Association Forum on Franchising
- "The Franchisee Lawyer's Checklist: What Every Franchisee Lawyer Should Know"
- "Key Legal and Business Ethics Issues for Franchise Lawyers," International Franchise Association
 Legal Symposium
- "Formation of the ADR Clause," International Association of Defense Counsel
- "The New Wave of Dispute Resolution," American Bar Association Forum on Franchising teleseminar
- "Best Practices for Dispute Resolution," International Association of Franchisees and Dealers
- "Mediating Franchise Disputes," American Bar Association Forum on Franchising, 2009 Annual Program, and American Bar Association teleseminar
- "ADR is Not an Impulse Item," Cincinnati Bar Association

SHUMAKER & Shumaker, Loop & Kendrick, LLP

- "Mediation and Arbitration: Strategies for Winning," Association of Corporate Counsel, Central Ohio Chapter
- "Antitrust Guidelines for Trade Associations," National Association of Credit Management