

# HOERSTER

## THE HOERSTER MEDIATION FIRM

*ESTABLISHED 1996*

**PAMELA S. HOERSTER**  
Distinguished Credentialed Mediator\*

*Celebrating Eighteen Years of Mediation and over 6900 mediations!!*

- Complex Personal Injury
- Toxic Tort / Mass Tort Cases
- Contract Disputes
- Deceptive Trade Practices
- Construction/Home Warranty
- Property and Condemnation Cases
- Jones Act and General Maritime Law
- FELA and Railroad Cases
- Employment Law Issues

**FORMER ADJUNCT PROFESSOR AT THE UNIVERSITY OF HOUSTON LAW CENTER**

**FREQUENT CLE LECTURER**

**MEDIATION FACILITIES CURRENTLY LOCATED AT  
FIVE GEOGRAPHICALLY DISTINCT LOCATIONS TO SERVE YOU BEST**

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Please Contact:

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[www.hoerstermediationfirm.com](http://www.hoerstermediationfirm.com)

\* The certification is sanctioned by the Texas Mediator Credentialing Association.



## THE HOERSTER MEDIATION FIRM

### **PERSONAL BIOGRAPHY**

Pam Hoerster is dedicated to helping people find new ways of resolving disputes. She offers insight, practicality and seasoned judgment that derive from an extensive background as a trial attorney in a variety of complex civil law matters.

Pam Hoerster is sanctioned as a “Distinguished Credentialed” Mediator and has mediated over 6900 cases. Her understanding of the needs of all parties in litigation is heightened by considerable success in the courtroom representing plaintiffs, as well as defendants.

Pam received her Bachelor of Science degree in Education and English in 1979 from the University of Houston. In addition to her academic accomplishments, Pam was a scholarship collegiate athlete at the University of Texas and University of Houston.

Prior to attending law school she served as a public school educator, where she dealt with conflict management on a daily basis. While working full-time, she received her law degree from South Texas College of Law in 1984. She interned with the First Court of Appeals and the late Honorable Norman Black during her final year.

Pam previously served as an adjunct professor at the University of Houston Law Center since 1991. She has taught civil trial advocacy, evidence and mediation to second and third year students. She is also an invited faculty member of Atlanta’s Emory Law School. And, she is contributing author to “Texas Litigation Primer”.

Pam previously served as President for the Houston Chapter of the Association of Attorney Mediators and Vice-Chair of the ADR Section of the Houston Bar Association. She also has been inducted as a fellow in the International Academy of Mediators at the Spring Conference in Toronto. She is the past Chair for the ADR Section of the Houston Bar Association; and, as a member on the Inaugural Advisory Board for the Frank Evans Center for Dispute Resolution. She is also an invited member of the American Inns of Court.

She was previously appointed by the Galveston County District Judges to the Board for the Mediation Services of Galveston County and elected to the Council for the Alternative Dispute Resolution Section for the Houston Bar Association. Pam was elected President of The Mediation Association of Galveston County for 1998.

Pam received her basic mediation training through the Attorney Mediators Institute. She has received advanced civil and family law training also. She is very active in all aspects of the International Academy of Mediators, The Association of Attorney Mediators and the ADR section of the Houston Bar Association. The Association of Attorney-Mediators appointed her to the “Leadership Committee” for the 2002 – 2003 term. She recently earned the designation of “Distinguished Credentialed” Mediator as sanctioned by the Texas Mediator Credentialing Association. Overall, she has been accredited over 144 hours of CLE in dispute resolution. She has been an invited speaker and author to hundreds of lawyers and ADR professionals over the years.

Pam’s avocation is golf. She works on her game at South Shore Harbour Country Club. She stays active in her community, by serving on the Board of Directors for the Children’s Advocacy Center of Galveston County. She formerly served on the North Galveston County YMCA and Girl Scouts of America boards. She is a member of St. Mary’s Catholic Church in League City.

**PAMELA S. HOERSTER, PRINCIPAL  
Distinguished Credentialed Mediator**

Education:

- South Texas College of Law (J.D. 1984)
- University of Houston (B.S. 1979)
- University of Texas (Dean's List 1974-75)

Professional Background:

THE HOERSTER MEDIATION FIRM, Houston, Texas	1996 – Present
<b>President/Founding Owner</b>	
SYDOW & MCDONALD, L.L.P., Houston, Texas	1994 – 1996
<b>Litigator / Partner</b>	
BELL & MURPHY, Houston, Texas	1989 – 1994
<b>Litigator / Partner</b>	
MCLEOD, ALEXANDER, POWELL & APFFEL, P.C., Galveston, Texas	1984 – 1989
<b>Litigator</b>	

- Admitted to Practice by the State Bar of Texas
- Admitted to Practice in the United States District Courts for the Southern and Eastern Districts of Texas
- Adjunct Professor; University of Houston Law Center (1991 – 1997) (civil trial, evidence and mediation)
- Advanced Certified Mediator Accreditation – (2004)

Alternative Dispute Resolution Training:

- Galveston County Ad Litem Seminar (2013)
- South Texas College of Law Guardian and Attorney Ad Litem Certification (2012)
- Advanced Personal Injury Law Court (2012)
- Advanced Civil Trial (2012)
- Ad Litem Certification Seminar (2012)
- Getting to and Mediating in the Red Zone (2012)
- UT CLE- Insurance Law Institute (2011)
- International Academy of Mediators Fall Conference (2011)
- Innovations in Collaboration: Conflict Resolution (2010)
- Texas Bar Advanced Estate Planning and Probate Course (2006)
- South Texas College of Law Automobile/Personal Injury Conference (2006)
- Advanced Attorney-Mediation Training – Focus on Ethics (2005)
- Appellate Mediation From the Perspective of Appellate Lawyer (2005)
- ADR Legislative Preview (2005)
- Ethical Distinctions between Mediation and Arbitration (2004)
- Importance of Cultural Understanding in Conflict Resolution (2004)

- Resolution and Resilience in New York (2004)
- Advocacy Skills for Resolving Disputes (2004)
- Texas Associate of Mediators – Annual Conference (2002)
- Mediation: Myths vs. Reality (2002)
- International Academy of Mediators Conference, Boulder (2002)
- International Academy of Mediators Conference, Toronto (2001)
- Association of Attorney Mediators-Annual Conference (2000)
- Advanced Mediation Skills for U.S. Postal Service Mediators (1999)
- Advanced CLE Conference for the Association of Attorney Mediators (1999)
- Texas Association of Mediators Annual Conference (1998 – 1999)
- HBA/ADR Section Annual Seminar (1997)
- Litigation Risk Analysis (Advanced Training) – Attorney Mediators Institute (1996)
- Basic Mediation Training – Attorney Mediators Institute (1996)
- Family Law Mediation – Attorney Mediators Institute (1996)
- **Ms. Hoerster has received in excess of 160 hours of CLE in ADR training**

Mediation Experience:

Success rate: 90%. +. Types of cases mediated: commercial, breach of contract, personal injury, medical malpractice, automobile liability, child support and child custody, legal malpractice, deceptive trade practices, civil rights, employment disputes, FELA, general maritime law and others.

Professional Associations:

- American Bar Association
- State Bar of Texas
- Houston and Galveston Bar Associations
- Association of Attorney Mediators
- Texas Association of Mediators
- International Academy of Mediators
- Maritime Law Association
- College of the State Bar of Texas
- The American Inns of Court

Honors and Special Appointments:

- Longhorn Advisory Counsel for the University of Texas at Austin (2010)
- Frank Evans Dispute Resolution Center – Inaugural Advisory Board Member – (2005)
- Houston Bar Association – ADR Section – Chair – (2004-2005)
- Association of Attorney Mediators – Advanced Mediator Certification – (2004)

- Houston Bar Association – ADR Section – Chair Elect – (2003-2004)
- Association of Attorney Mediators – “Leadership Committee” – (2002-2003)
- Association of Attorney Mediators -- Board of Director (1999-2000), President-Houston Chapter (2000-2001)
- Mediation Services of Galveston County -- Board Member (1998)
- Houston Bar Association – ADR Section -- Council Member (1998), Secretary 1999-2000, Vice Chair- (2000-2001)
- The Mediation Association of Galveston County -- President (1998)



## **The Firm**

The Hoerster Mediation Firm was formed by its founder, Pam Hoerster in 1996. The firm's goal is to provide efficient dispute resolution and conflict management services in a comfortable, convenient, and confidential setting.

The Hoerster Mediation Firm is truly unique in that it provides quality services in several convenient geographically distinct locations. The firm currently has the ability to provide mediation services on a national and statewide basis.

The majority of the complex disputes mediated by the firm have been settled in an efficient and effective way. This is due in part to the seasoned trial and mediation experience of the firm's principal, Pam Hoerster.

## **Mediated Negotiation**

Facilitated by a neutral professional, mediation is a process through which the parties are given an opportunity to evaluate in confidence the realistic options for resolution.

The mediation generally begins with a joint session attended by all participants. At this time, a confidentiality agreement is signed and each party summarizes its position on the key factual and legal issues.

The joint session is followed by confidential caucuses, between the mediator and each party. The mediator assists each party in evaluating its position and in assessing the alternatives for resolution.

Due to the confidentiality of the caucuses and the voluntary nature of the process, the parties retain control over the information, which is shared, the options, which are discussed, and the terms of the ultimate agreement. The end result is a written settlement agreement.

## **Arbitration Services**

The firm will provide arbitration services. Ms. Hoerster's experience as a civil trial attorney and as an adjunct professor of civil trial, evidence and mediation provides a solid foundation for her arbitration skills.

The fee charged for arbitration services will be based on the size of the case, complexity of the legal issues, number of parties and location of the services being provided.



THE HOERSTER MEDIATION FIRM

**MEDIATION REFERENCES**

***FOR PAMELA S. HOERSTER***  
(BY PERMISSION)

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***FOR PAMELA S. HOERSTER***  
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**MEDIATION REFERENCES**

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THE HOERSTER MEDIATION FIRM

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