

CV/BIO

MARC D. ALEXANDER

Neutral

Alternative Resolution Centers

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Social Media Links:

<https://www.calmediation.org>

<https://www.calattorneysfees.com>

Mediation Background.

Marc Alexander's publication of the blog California Attorneys Fees, starting in 2008, led to his desire to develop a mediation practice, for he concluded that too often, attorneys fees are the tail that wags the dog of litigation. In 2012, Alexander began mediating and publishing the blog California Mediation and Arbitration. He received training from Pepperdine University's Straus Institute for Dispute Resolution, as well as the Los Angeles County Bar Association. He continued to mediate while practicing as a litigator, and in January 2023, he began a full-time mediation practice, affiliated with Alternative Resolution Centers (ARC) in Los Angeles. Directly related to his mediation experience, he has served as vice chair and chair of the ADR section of the Orange County Bar, and he has served as vice chair and chair of the ADR Committee of the Litigation Section of the California Lawyers Association. He is also a member of the Orange County Superior Court ADR panel and the United States District Court, Central District, ADR panel. He also serves as a settlement judge for the Orange County Superior Court.

Legal Experience.

As a civil litigator from 1982 through 2022, Alexander initially specialized in intellectual property cases. Over time his practice broadened to include business, real estate, lender-borrower, landlord-tenant, unfair competition, employment, attorney fee, and other disputes. His mediation experience added personal injury cases to his previous experience in the other areas of law.

Work Experience.

AlvaradoSmith and predecessor firms, partner and of-counsel, 2008-2022.
Jackson DeMarco Tidus & Peckenpaugh and predecessor firms, associate and partner, 1986-2008.
Irell and Manella, associate, 1982-1986.
Law Clerk to the Hon. Warren J. Ferguson, 9th Circuit Court of Appeals, 1981-1982.

Education.

1978-1981 UCLA Law School, Articles Editor, UCLA Law Review
1977 Hogg Foundation Fellow, University of Texas
1972-1976 Johns Hopkins, M.A., Ph.D., Phi Beta Kappa
1971-1972 University of California, Santa Cruz, honors

Publications.

Alexander has contributed articles to the Daily Journal, California Litigation, the Journal of the Litigation Section of the California Lawyers Association, the Orange County Lawyer, and Advocate.

Selected articles related to dispute resolution are:

Supreme Court saves an arbitration deadline from preemption by making it more palatable, *Daily Journal*, August 18, 2025

The curious exclusion of inactive attorneys from mediation, *Daily Journal*, July 2, 2025

California: friend or foe of arbitration?, *Daily Journal*, April 10, 2024

Mediator settlement proposals: a perspective, *Advocate*, July 2023

PAGA arbitration: California courts in the wake of Viking Cruises, *Daily Journal*, April 26, 2023

Ex parte communication leads to arbitrator's disqualification, *Daily Journal*, June 8, 2021

Nuts and bolts of videoconference dispute resolution in the time of COVID-19, *California Litigation*, 2020

"The journey" and the art of negotiation, *Daily Journal*, July 14, 2017

Mediating disputes among clients, *Orange County Lawyer*, March 2017

Publication pending:

An AI inquiry into mediator ethics, *California Litigation*, 2026

Recent webinars presentations relating to ADR.

AI and Mediation – September 22, 2025 presentation to ADR section of Orange County Bar

California Senate Bill 940 (certification of neutrals) - June 24, 2025 presentation to California Lawyers Association

California Senate Bill 940 (certification of neutrals) - April 28, 2025 presentation to ADR section of Orange County Bar

Organizations.

ADR Committee of the Litigation section of the California Lawyers Association, past vice-chair and past chair, current board member

ADR section of the Orange County Bar, past vice chair and past chair, current board member

Editorial Board member of California Litigation, journal of litigation section of California Lawyers Association