



Bradley A. Winters, Esq.

Case Manager

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Biography

Bradley A. Winters, Esq. joined JAMS in April 2019, bringing over 35 years of litigation experience and two decades of mediation experience to his ADR practice. Mr. Winters has had a wide-ranging career as counsel for some of the largest companies in the world and for individual consumers, in a giant international law firm and in a small boutique. He has focused his practice in the past few years on mediations. Mr. Winters has tried and served as mediator in cases all over the country ranging from complex biotech patents to simple personal injury litigation, as well as trademark, product liability, class action, discrimination, construction, breach of trust and general commercial cases.

ADR Experience and Qualifications

Winters has served as mediator in Missouri, Illinois, Colorado, New York and California in over 250 civil cases. He has extensive experience arbitrating cases and serving as mediator in the following areas:

- Business/Commercial
- Personal Injury and Product Liability
- Intellectual Property
- Employment/Labor/FELA
- Construction
- Class Action/Mass Tort
- Commercial Real Estate Development
- Trusts and Estates
- Automotive

Representative Matters

- Commercial disputes of all kinds between business owners/investors, vendors and customers, employers and employees, and competitors
- Patent and trademark cases involving fiber-optic technology, consumer products, industrial equipment, viral vectors, motorcycle designs, commercial lighting components and furniture designs
- A complex microbiology patent infringement case involving a technique for altering lentiviruses
- Represented Class I railroads in personal injury cases involving closed-head, repetitive-trauma, orthopedic, pulmonary, dermatological and hearing-loss injuries and cancers
- Construction and engineering cases involving soils, roofing, storm and underground water management, and HVAC systems
- Product liability cases involving chemical exposures, elevator falls, consumer products, railroad equipment, handguns, ATV/UTVs and asbestos
- Discrimination cases filed against a major professional sports franchise
- Lanham Act cases filed against consumer and industrial product manufacturers, an international motorcycle manufacturer and a regional cable television provider
- Class action filed against a national telecom provider
- Represented one of the largest private real estate developers in the U.S. in construction, zoning, traffic and water management cases and trials in Missouri, Iowa, Illinois, West Virginia, New Mexico, California and Colorado

Honors, Memberships, and Professional Activities

Honors, Memberships and Professional Activities

- Distinguished Alumnus, Washington University School of Law
- Chairman, U.S. Magistrate Judge Merit Selection Panel, U.S. District Court, Eastern District of Missouri, 2015
- St. Louis Men's Group Against Cancer
- Best Lawyers in America®
- Martindale Hubbell® AV Preeminent
- Missouri Super Lawyers®
- Top Lawyers in St. Louis, *St. Louis Magazine*

Admissions

- Missouri
- Illinois
- U.S. District Court for the Eastern District of Missouri
- U.S. District Court for the Western District of Missouri
- U.S. District Court for the Southern District of Illinois
- U.S. District Court for the District of Colorado
- U.S. Court of Appeals for the Eighth Circuit
- U.S. Court of Appeals for the Federal Circuit
- U.S. Supreme Court

Selected Publications

Winters is a frequent speaker at CLE and training programs across the country on legal ethics, trial techniques and other topics.

- The 48 Secret Rules of Lawyering
- And Good Luck to Both of You: Model Rule 1.8. Lawyers in Business With, and Doing Business With, Their Clients
- To Dream the Impossible Dream: Lawyers and Unwaivable Conflicts: A Primer on Conflicts Under the Model Rules of Professional Responsibility
- A Far, Far Better Thing: A Primer on Confidentiality Under the Model Rules of Professional Responsibility
- Effective Opening Statements
- Closing Argument as Theater
- You Bet Your License! An Ethical Game Show with Valuable Prizes and Horrifying Consequences
- From Hotmail to Hot Water: The High Cost of Free Email
- Building Your Career
- The Tao of Lawyering
- Welcome to the Bar
- The World's Greatest Single Deposition Question
- Do as I Say, Not as I Did. *An inventory of Rookie Lawyer Mistakes Worth Avoiding.*
- New Tools for Cross-Examination
- A Dozen (or so) Things That Every Lawyer Should Know About the Rules of Professional Responsibility
- Hey, We Got Rules About Things Like That!

Background and Education

- Member, Arbitrator/Mediator and Trial Attorney; Sher Corwin Winters; St. Louis; 2012–2019
- Litigation Partner, SNR Dentons (n/k/a Dentons; f/k/a Sonnenschein, Nath & Rosenthal), St. Louis, 2000–2012
- Litigation Partner, Thompson Coburn (f/k/a Coburn, Croft & Putzell; f/k/a Thompson & Mitchell), St. Louis, 1981–2000
- J.D., Washington University School of Law, St. Louis, 1981
 - Order of Barristers
- B.S., Business Administration, Trinity University, San Antonio, 1978

Practice Areas

- Business & Commercial
- Class Action & Mass Tort
- Construction
- Employment Law
- Intellectual Property
- Personal Injury/Torts
- Commercial Real Estate

Available nationwide ›

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